

Outlines Magazine Advertiser Disclosure Information & Agreement

IMPORTANT BUSINESS INFORMATION (Complete the entire section below)

Business Name (Advertiser)		Legal Name of Corporation (if Different than Business Name)	
Business Street Address (No P.O. Boxes, please)		Business Phone Number ()	
City	State	Zip	Business Fax Number ()
Date Business Established		Business Taxpayer ID Number	
Type of Business: <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Individual <input type="checkbox"/> Corporation <input type="checkbox"/> Limited Liability Corporation <input type="checkbox"/> Non-Profit 501(c)(3) Organization			
Email Address		Website	
Bank Name (Business Banking Account)		Description of Business (example: bookstore, clothing store, nightclub, bar):	

INDIVIDUALS AUTHORIZED TO CONDUCT BUSINESS WITH OUTLINES MAGAZINE

Name	Title or Relationship to Business or Organization	Home/Cell Phone Number
Name	Title or Relationship to Business or Organization	Home/Cell Phone Number

IMPORTANT LEGAL INFORMATION REGARDING TERMS & CONDITIONS (Please read prior to signing this agreement)

I (We) as the Advertiser understand that Outlines Magazine is a publication that contains GAY, LESBIAN, BI-SEXUAL and HOMOSEXUAL content of an explicit nature, including, but not limited to, editorials, articles, advertisements, pictures, drawings, illustrations, commentary and other such materials, and as such, I agree to hold Outlines Magazine, its parent company AllSet Corporation, Inc., its employees, owners and officers harmless from any and all claims in any matter resulting from said content published in Outlines Magazine. Outlines Magazine reserves the right to reject or cancel any advertisement(s) at its sole discretion with or without notice to any Advertiser whether paid or unpaid. All advertisements are accepted, produced and published by Outlines Magazine with the understanding that an Advertiser and/or Advertising Agency is properly authorized to publish the entire contents and subject matter contained therein. It is understood that as an Advertiser, I (We) agree to indemnify Outlines Magazine, its parent company AllSet Corporation, Inc., its employees, owners and officers against any claims, loss, expense or any other liability arising out of my (our) advertisements. It is the sole responsibility of the Advertiser to prove their ad(s) for correctness whether created by the Advertiser or Outlines Magazine and agree to indemnify Outlines Magazine, its parent company AllSet Corporation, Inc., its employees, owners and officers against any claims, loss, expense or any other liability arising out of my (our) advertisement(s) regardless of fault in errors or omissions. Placement of all advertisements are the exclusive right of Outlines Magazine. Outlines Magazine reserves the right to alter and/or change any advertisement without notice to the Advertiser that does not conform to the specifications of Outlines Magazine. Although Outlines Magazine will make every effort to print and distribute Outlines Magazine by the issue date, Outlines Magazine shall not be liable, and the Advertiser agrees to waive its right to hold Outlines Magazine liable for failure to distribute any issue of Outlines Magazine by the issue date. The Advertiser agrees that under no circumstances whatsoever, will Outlines Magazine be accountable for any claim, loss of advertising, loss of business for failure to print and/or publish any advertisement(s) that would exceed the Advertiser's PAID amount for that specific advertisement(s). I (We) warrant that the use, in or in connection with any item, person, or persons used in connection with any item of advertising, including, but not limited to the use of any picture, picture reproduction, endorsement, trademark, trade name, copyright is legally used by the Advertiser and I (We) agree to indemnify Outlines Magazine, its parent company AllSet Corporation, Inc., its employees, owners and officers against any claims, loss, expense or any other liability resulting from use of these items in an advertisement. All indemnification agreed to herein includes, but is not limited to, lawsuits brought against Outlines Magazine, its parent company AllSet Corporation, Inc., its employees, owners and officers for libel, invasion of privacy, plagiarism, copyright infringement, unauthorized use of a person(s) name or photograph, or any other claim or suit.

By signing this Agreement, it is understood that all advertising must be paid for in full upon placement of advertisement and prior to publication, or if credit terms are extended to the Advertiser, that Advertiser agrees to pay the full amount invoiced upon Advertiser's receipt of an invoice or demand for payment from Outlines Magazine regardless of claim of fault, error, omission or any other claim made by the Advertiser. I also, in my individual capacity (even though I may place a title or other designation next to my signature), jointly and severally unconditionally guarantee and promise to pay Outlines Magazine all indebtedness of the Advertiser at any time arising under or relating to any advertising published under or relating to this Agreement. As guarantor, I waive (i) presentment, demand, protest, notice of protest, and notice of non-payment; (ii) any defense arising by reason of any defense of the Advertiser or other guarantor; and (iii) the right to require Outlines Magazine to proceed against the Advertiser or any guarantor, to pursue any remedy in connection with the guaranteed indebtedness or to notify guarantor of any additional indebtedness incurred by the Advertiser, or of any changes in the Advertiser's financial or business condition. I also authorize Outlines Magazine, without notice or consent, to (i) proceed against one or more guarantors without proceeding against the Advertiser or another guarantor; and (ii) release or substitute any Advertiser and/or any guarantor. I agree (i) I will pay Outlines Magazine's costs and attorneys' fee in enforcing this guarantee; (ii) this guarantee is made in Ohio and will be governed by Ohio law; and (iii) this guarantee shall benefit Outlines Magazine, its parent company AllSet Corporation, Inc. and its successors and assigns. *Warning: By signing this document, you agree to give up your right to notice and court trial. If you do not pay on time, a court judgment may be taken against you without your prior knowledge, and the powers of the court can be used to collect from you regardless of any claims you may have against Outlines Magazine, its parent company Allset Corporation, Inc., employees officers or owners, or any other cause.*

IMPORTANT PERSONAL INFORMATION (Please read and complete the entire section below)

Personal Information: (Please list the following information on the owners, officers, and partners of the business or organization)			
Name of Owner or Officer #1 (please print)		Social Security Number	
Home Street Address (No P.O. Box, please)		Home Phone Number ()	
City	State	Zip	Title or Relationship to Business or Organization
I certify that I have read, understand and agree with the Terms and Conditions of this Agreement including the personal guarantee as written in this Agreement.			
x Signature of Owner or Officer #1		Date	
Name of Owner or Officer #2 (please print)		Social Security Number	
Home Street Address (No P.O. Box, please)		Home Phone Number ()	
City	State	Zip	Title or Relationship to Business or Organization
I certify that I have read, understand and agree with the Terms and Conditions of this Agreement including the personal guarantee as written in this Agreement.			
x Signature of Owner or Officer #2		Date	